



## ***F3 SUPERHEROES SAVE THE WORLD***

Aquaculture provides more than half of the world's seafood and is one of the fastest growing food sectors today. The diets of some of our most popular farmed seafood choices — salmon, bass and shrimp — rely heavily on wild-caught marine ingredients such as forage fish and krill whose availability varies with climate and if overfished, will threaten the availability of farmed seafood.

The availability of forage fish and krill also affects the existence of other wild-caught fish that depend on them for sustenance, such as tuna, salmon and cod. The absence of wild and farmed fish, poses a threat not only to 1/5 of global protein but also to global food security.

### **F3 - FUTURE OF FISH FEED**

By promoting innovation in alternatives to wild-catch in feeds, the F3 - Future of Fish Feed initiative supports the aquaculture industry in meeting the food security needs of our growing world population while safeguarding wild fish and ocean ecosystems.

### **F3 MEETINGS**

The F3's biannual, invitation-only meetings in the San Francisco Bay Area showcase the world's leading replacements for fishmeal, fish oil, and krill for aquaculture.

The event serves as a forum where leaders from 20 countries and six continents across the global supply chain — from ingredient suppliers, feed companies, farmers, retailers and investors — convene to share expertise and champion innovations that support more sustainable aquaculture.

The 2024 F3 meeting will center on krill replacements — the focus of our fourth and current F3 Krill Replacement Challenge — and will feature the latest industry advances shaping the future of “fish-free” feed.

### **ATTENDANCE EXPECTED AT THE 2024 F3 MEETING**

- **31 ALTERNATIVE INGREDIENT COMPANIES** • **15 AQUA-SPECIFIC INVESTORS**
- **14 FARM/FEED COMPANIES** • **6 RETAIL/RESTAURANTS/TRADE ASSN**
- **14 ACADEMICS/EXPERTS** • **4 NGOS**



### **THE F3 IMPACT AND THEME: F3 SUPERHEROES SAVE THE WORLD**

Contestants of the first three F3 Challenges collectively saved over 2.5 BILLION forage fish from being fish food, thereby enhancing global food security with more options for nutrition. Everyone making an effort is a superhero, saving our marine ecosystems, our food and ourselves — our world.

